

# 11 Principles of PLACE-MAKING...

## 1.) **The community is the expert:**

The people who live and work in the area are the one's who know what needs to be done and how.

## 2.) **You are creating a place not a design:**

Blueprints of a neighborhood improvement effort are less critical to it's success than other factors.

## 3.) **You can't do it alone:**

Finding the right partners will bring more resources, innovative ideas and new energy.

## 4.) **They'll always say, "It can't be done.":**

When government officials, business people and neighbors say it won't work, what they really mean is, "We've never done it like this before."  
" It's a sign you're on the right track.

## 5.) **You can see a lot just by observing:**

The smartest way to turn a neighborhood around is to first take a look at what goes on there.

## 6.) **Develop a vision:**

This needs to come from the people who live there, NOT outside "professionals."

## 7.) **Form supports Function:**

Take into account "how" people use a particular place.

## 8.) **Make the connections:**

Great places offer many things to do and add up to more than the sum of the parts.

## 9.) **Start with petunias:**

Little things make change.

## 10.) **Money is NOT the issue:**

Spirited people = creative ways around financial obstacles.

## 11.) **You are never finished:**

80% of the success of a good place is how well it's managed **AFTER** the project is done.