



City of Arts & Innovation

PRESS RELEASE

Police Department
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Chief of Police

FOR IMMEDIATE RELEASE

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POLICE DEPARTMENT'S NEW & IMPROVED MOBILE APP NOW AVAILABLE

RIVERSIDE, CA – The Riverside Police Department is proud to unveil its new and improved mobile application called “Atlas One.” The app is available in the Apple and Android app stores by searching for “Atlas One,” and is a free download to the public.

Atlas One will allow us to continue sharing important alerts regarding traffic collision road closures, at-risk missing persons, and significant police activity we want our community to be aware of. It will provide residents and business owners with one-stop-shop access to important resources, and even allow people to submit tips to help solve crimes and address various livability issues within their neighborhood.

In addition, the application allows two-way communications using our social media platforms of Facebook, Instagram, Twitter, and Nextdoor. It also includes links to report certain types of crimes online, learn about recruitment and career opportunities, and retrieve general information about all the services the Riverside Police Department provides. What is also great is the user now has access to every public safety agency nationwide that is part of the Atlas One platform.

“Riverside PD has once again proven they are leading the way with cutting edge crime fighting technology, and more importantly, keeping residents informed, engaged, and safe,” said Kushyar Kasraie, CEO of Atlas One. “As the first public safety agency in Southern California to adopt this new technology, the Riverside community should be

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proud of the proactive steps Riverside PD is taking to increase transparency, trust and overall public safety.”

HERE ARE SOME FEATURES INCLUDED IN THE ATLAS ONE APPLICATION:

- **ALERTS:** You can sign up for police alerts that will be delivered directly to your mobile device via the app. The most common alerts are significant traffic closures, at-risk missing persons, and police activity.
- **SEND A MESSAGE:** Be the eyes and ears of RPD by submitting anonymous tips to help fight crime or report suspicious activity in your neighborhoods.
- **TRAFFIC COMPLAINTS:** If you notice a traffic problem in your neighborhood, directly send us the information so we can help resolve it.
- **PRESS RELEASES:** You can view all official press releases sent out by RPD and other city departments.
- **DIRECTORY:** The link to “who to call” within our department provides you a list of contact numbers for RPD and other city departments
- **SOCIAL MEDIA:** You will have access to all RPD’s social media platforms through our app. Did you know you do not even need to have your own private social media account to view RPD’s Facebook, Instagram, Twitter, Nextdoor, and YouTube?
- **POLICE STATIONS:** Find a map of all RPD police stations.
- **FILE A REPORT:** You will be able to make certain types of police reports online directly from your mobile device.
- **COMMUNITY RESOURCES:** Click on the “Resources” guide to find information about other City of Riverside departments, neighboring government agencies, and a variety of community resources.
- **3-1-1:** You can directly access the City of Riverside’s 3-1-1 Call Center online system, as well as the “Riverside Alert” system.

“We are excited to continue delivering important information and resources to our community through our new Atlas One mobile app,” stated Riverside Police Chief Larry Gonzalez. “Not only does this implementation align with the goals of our strategic plan, but also increases our efforts collaborating with our community to improve the

communication, quality of life, and safety of all who live, work, and enjoy our city of arts and innovation.”

Additional features will be added in the future, so please select automatic updating when you download the Atlas One application. You will find this app in the Apple and Android app stores by searching “Atlas One,” then choose to follow the Riverside Police Department once on your phone. Join us in working together to make the city of Riverside a safer place for our residents, businesses, and visitors.

If you have any questions regarding the use of this new application, please send an email to RPDPres@RiversideCA.gov. To learn more about Atlas One, visit their website at <https://www.atlas.one>.

The advertisement features a night-time cityscape background. At the top left is the 'ATLAS ONE' logo, which consists of a stylized mountain peak icon followed by the text 'ATLAS ONE'. Below the logo, the text reads 'Introducing, Atlas One' in a large, bold, white font, followed by 'A new app to keep Riverside residents safe.' in a slightly smaller, bold, white font. To the left of the text is a QR code that, when scanned, likely leads to the app's download page. Below the QR code are two buttons: 'GET IT ON Google Play' and 'Download on the App Store'. On the right side of the advertisement is a smartphone displaying the app's interface. The phone screen shows the time '9:41' at the top, a 'Following' button, the Riverside Police Department logo, the name 'Riverside Police Department', and the text 'Active Since December 2020'. Below this, it says 'The official Riverside PD Atlas One Account. Follow us for real-time public safety information and updates.' There are three circular icons for 'Call', 'Twitter', and 'Website'. A 'Send Message' button is also visible. At the bottom of the phone screen, there is a 'Guides' section with a 'See All' link.